



social surf

The Elevator Pitch

Creating an elevator pitch is all about catching the perfect wave, Social Surfers! Here's a simple template to get you started:

HI (YOUR NAME)

I help (MY NICHE)

Get (SPECIFIC DESIRED RESULT & DEADLINE SPECIFIC TO NICHE)

So, in full swing, your pitch might sound like this:

"Hi, I'm Sandy, a Loan Consultant. I specialize in helping First-Time Buyers, who are Veterans, navigate the high-tide waters to getting into their dream home, within 60 days. What sets me apart is my personalized, wave-by-wave approach to each client's journey. I'd love to help you fire your landlord and become a homeowner. Can we schedule a coffee chat next week?"

Remember, your elevator pitch is your quick snapshot – it's not a full documentary. So keep it short, engaging, and ride that wave with confidence! Happy surfing, Social Surfers!